

Chief Public Affairs Officer, Facilitator, Trainer, Corporate and Federal Experience (Unclassified) Relevant Leadership & Executive Level Program Management, Performance of the Chief Executive Officer and Chairman

EXPERIENCE

1990 to Present- Chief Executive Officer of Gallagher & Gallagher, a multi-award-winning integrated communications and training firm

QUALIFICATIONS

- Speaker & author of numerous published works including “The Government Contractor’s Resource Guide”, in its third printing
- Over two decades experience in leading teams, training leadership, and managing government strategic communications and executive level event deployment
- Highly qualified, twenty plus years’ experience certified program manager, supporting GSA, OPM, DOE, ATF, USPIS, DOD and DOJ, HHS
- Extensive experience working with civilian, military, academia and diplomatic officials.
- Outstanding leadership, organizational and teambuilding abilities with national and international experience

EDUCATION, CERTIFICATION & TRAINING (As It Relates Specific to this Proposal)

Exercising Leadership: Foundational Principles Certificate of Achievement, Harvard University, (2020)
Advanced master’s in project management and master’s certificates – Post Graduate Villanova University (4.0 GPA) (2007-2010)
Advanced Strategic Project Management (2010- Villanova University)
PMP Prep (Villanova University, 2007)
Project Management IS/IT Professionals, (Villanova University 2007)
Mastering Project Management Certificate (Villanova University 2008)
Mastering Project Teams (Villanova University 2008)
International Board Clinical Practitioner CHT (2009-Present)
International Board Coaches and Practitioners,
Certified Success Coach (TD – 2011) Training -NLP (TD 2010)
Project Management Professional, Crisis Management, PRSA (2000)
Undergraduate, Communications/Business CCNY
USDA Graduate School Executive Program (1999)
Institute of Literature, (CT 1989-1991)
US Government Certified Contractor (1995 – Present, Secret/Top Secret)

AWARDS, CITATIONS & VOLUNTEER POSITIONS

International ARTEMIS Leadership Award & International Business Award – US/Greece
Top Five Woman-Owned Business in Nation (USA President's Award)
USA Business of the Year (SBA)
Best 25 Women in Business Governor of PA Dept. Community & Economic Development
Rotarian of the Year
Paul Harris Fellowship Award
The University of Scranton Woman Entrepreneur of the Year
Chamber of Commerce Citizen of the Year
United Way Gilford Volunteer of the Year (Chairman of Campaign)Public Relations Society of America (PRSA)
Overall Excellence Awards Telly Awards
Women in Communications Sarah Award for Public Relation

Working Woman Entrepreneur of the Year New York City Region

Gottlieb Award

Star Journal Journalism Award

Numerous Citations from Congress (House & Senate) Business Acumen/Community Service

2018-19 Most Influential Woman in Brand Marketing, Integrated Marketing Agency of Year

Executive Level Program Officer and Chief Public Affairs Officer Performance

- **Currently serves as Prime for NIH/NINDS Executive Level Leadership and Executive Level Project Management Training for Executives at NIH/NINDS, Department of Health & Human Services, Executive Level Training for Officers Executive Leadership / Project Management, roles and responsibilities include all Program Management for the simultaneous tracks, floating lecturer and SME, oversee the development of course outline for Executive Level Project Management Instructors and PMI PMP Exam Instructor and PMI PMP ATP Vocational school.**
- **Currently serves as executive lead program officer for the World Green Energy Symposium - 11 years - working with top officials, corporate executives (presidents of major corporations), institutions of higher learning, renowned researchers, professors, scientists, international dignitaries and their offices;** including but not limited to; the White House, Assistant Secretary of Defense Energy & Sustainability (Pentagon), Assistant Secretary of the Air Force Energy, U.S. Department of Commerce, U.S. Ambassador to China (Secretary Locke) U.S. Department of Trade, U.S General Services Administrator, U.S. GSA PBS Federal Government Office of Federal High Performance Buildings, U.S. Department of Energy, city officials and state officials in the successful logistical management and marketing implementation of this global event. Responsibility also includes all program management oversight, contract negotiations, speakers' guidelines development, oversight of all registration and IT online management, all graphic and marketing design, all topics oversight management, and public affairs working directly with both the internal affairs (PAO) and external media.
- **Currently serves EPMs, Guest Lecturer, and co-founder of the Thought Leadership (TLC) Executive Level Think Tank Series, hosted by the Council of Federal Executives. The Think Tank has top trainers and global experts as lecturers trained and attendance by Deputy Assistant Secretary of Defense, USAF Academy, Director of OPM, CEO of Merck, CEO of Weyerhaeuser, Fordham, NYU, Cornell. TLC has trained leaders from federal agencies and industry. Trained on leadership at the NIH Federal Mentoring Roundtable.**
- **Currently Serves as Executive Program Officer for SUSTAP LLC, overseeing all team contracts, logistics and production, working directly with U.S. Department of Defense, and U.S. Treasury (CPARS 5.0 rating consecutively),**
- **Prime Contractor (direct support) PAO Officer and Event Program Manager, PM Soldier Weapons, oversaw a team of PAO working directly with the Colonel on all public affairs and event deployment for the office supported the development of the STRATCOM used at Pentagon (TS).**
- **Prime Contractor (direct support) served as lead SOCOM (TS).**
- **Prime Contractor Significant contributions to the development of E-Gov Brand and its implementation – program management.**
- **Executive lead program office and strategy officer on ANFW Office of Secretary of Defense program and currently serves on SAIC team.**
- **Prime Contractor Significant contributions, recognition and award for USPIS law enforcement agency employer recruitment brand development program implementation.**
- **Prime Contractor Recruitment - Significant contribution as lead program officer in the implementation of the GSA Recruitment Branding to all 11 Regions and Headquarters.**
- **Prime Contractor Veterans Administration - Creator of the Award-Winning Veterans Wellness magazines comprised of 30 VA medical centers working with a committee of fifteen doctors, nurses, nutritionists and other health care professionals – Support of the Veterans Olympics and other agency support through a BPA (served as Prime).**
- **Prime Contractor Direct support in the development of the Department of Energy's new learning management system (LMS) BOP (Bureau of Prisons) DOJ (Department of Justice) Training conferences direct support.**
- **Prime Contractor and Direct Support – Admiral – The Naval Reserve Recruiting Command DET ONE, San Diego, recruitment ad campaign.**
- **Prime Contractor direct support as executive manager to AC for PBS Executive National Client Summit Series involving all the top officers from government agencies.**

- Prime Contractor lead (executive manager) for Agency Chiefs ARRA training involving all customer agencies.
- Direct support (prime contractor) to Commissioner agency training and brand development includes Regional Commissioners in 11 regions, employees more than 1500 oversee strategic development, contract negotiations, sub-brand, marketing deliverables.
- Prime Contractor lead executive program manager for event deployment and public education of the following: Training under IDIQ GSA \$25 Million BPA.
- Serving as executive program manager and public relations officer liaison for the Landmark Launch of the MLK National Memorial Project Foundation with 8,000 people in attendance and dignitaries, celebrities, and top officials from across the world (5 days).
- Prime contractor executive program manager working with OPM Officials – Federal Work Force Training Conference, (5 Day – MD) with 150 Breakout Sessions and all government employees training from across all lines, responsible for floor management, speakers, all registration, worked with OC and all other logistics.

As the subcontractor for this Proposal based on our extensive network, years in government contracting and in business, we are ready and able to bring in team members as necessary to support the PRIME.

CURRENT ADVISORY & LEADERSHIP ROLES :

Author of the Government Contractor's Resource Guide - Best Selling guide used by Contractor Officers and University <https://www.1888pressrelease.com/daisy-gallagher/government-resource-guide/the-2010-government-contractor-s-resource-guide-edition-laun-pr-194865.html>

Longstanding Business Leadership, including inside Washington DC; receiving more than 100 awards and recognitions from Industry and Government, including citations from congress for business acumen and community service. Business Leader for several decades in the Washington DC area.

Currently serves on Washington DC Archangels Board as Senior Board Advisor of the prestigious National Investors Group <http://www.dcarchangels.com/sr.-adv.---d.-gallagher.html>.

Recognized leader as a global who's who in industry, cited by Simon & Schuster as such; <https://www.archwaypublishing.com/Bookstore/BookDetail.aspx?Book=799545>

Respected by Colleagues - having Guest Lectured and Trained at University Level, to Industry Leaders and to Federal Executives on Leadership; interviewed numerous times on TV, Podcasts, Print media and published in numerous mainstream publications on the subject matter.